LETTER TO OUR SUPPORTERS

Dear DreamWakers Community:

Robert Frost once said, “I am not a teacher, but an awakener.” Even in the midst of a school year plagued by the unparalleled challenges of the coronavirus pandemic, we have seen first-hand the Herculean effort of our educators, who have stopped at nothing to continue awakening the future hopes and dreams of their students. Often with limited infrastructure, scarce technical resources, and no roadmap to follow, our educators have quickly adapted to chaotic circumstances and charted their own course forward in order to continue exposing their scholars to DreamWakers’ professional role models.

The resilience and ingenuity of our educators has continually inspired our team and broader volunteer network in this trying 2019-2020 school year. Though deeply challenging in many ways, the past twelve months have also propelled us forward to reach new milestones in service to our students, which we are pleased to feature throughout this report, including:

- **The rapid growth of our student, educator, and speaker communities**
  DreamWakers onboarded nearly 200 new educators and 225 volunteer speakers between September 2019 to August 2020, expanding our network to include 550 schools across the U.S. and nearly 400 companies representing every professional industry you can imagine. We have also continued to foster partnerships with prominent private sector partners, such as Twitter and YouTube, and leading public organizations, such as the United States Institute of Peace and the White House Historical Association.

- **The launch of fresh, innovative methods to virtually engage students**
  From #FieldTripFridays to our DreamWakers Daily: Career Conversations from Home series, we continued to push the boundaries of our successful flashchat model, offering students exciting new ways to engage with career professionals. Transferred virtually to exciting workplaces, students experienced firsthand newsrooms, robotics labs, athletic training facilities, and so much more through virtual field trips. Meanwhile, each day throughout Spring school closures, students were able to join our streaming series on YouTube or Facebook, participating in live conversations with dynamic and diverse career role models.

- **The expansion of a diverse DreamWakers leadership team**
  The 2019-2020 year also ushered in the expansion of DreamWakers leadership team, focusing on amplifying team members from Board members to interns who represent the diverse communities with whom we work, bringing unique backgrounds, experiences, and commitment to our collective work and supporting us to best serve a diverse community of students and educators.

Looking forward, the unique career exploration opportunities DreamWakers provides will be more important than ever as students crave connection, inspiration, and engagement with compelling career role models in this complex era of learning. With your support, DreamWakers is honored to be able to continue providing our teachers with the tools they need to awaken their students’ career dreams. After all, as Lamont Smith, one of our volunteer speakers put it, “you honestly never know what will be the spark that ignites a mind and changes a life.”

We are grateful for all that you do in service of supporting students to see what they can be!

In appreciation,

Jillian Scott
Executive Director

Monica Gray Logothetis
Co-Founder and Chairwoman

www.facebook.com/dreamwakers.org/
STUDENTS WE SERVE & WHY
We focus on serving students from under-resourced communities because research shows that their opportunities to interact with professional role models are far fewer as compared to their wealthier peers. By the age of six, low-income students spend 1,300 fewer hours outside of their home relative to their affluent peers. In addition to having fewer opportunities to experience museums, parks, and other cultural touchstones, these students also have fewer opportunities to interact with role models in the professional world with whom they can identify. By the time they finish high school, only 9% of those students go on to graduate from college compared to 77% of their affluent peers.

CONNECTING CLASSROOMS TO CAREERS
DreamWakers works to narrow the opportunity gap for students in under-resourced schools by providing them with the unique opportunity to meet career role models from diverse backgrounds, identities, and perspectives beyond their city limits. Through interactive virtual sessions via video chat, we connect professionals in a wide array of industries to classrooms across the country. DreamWakers partners with 4th- to 12th-grade classrooms nationwide, prioritizing schools in which at least 50% of the student body is eligible for free or reduced-price lunch. By providing positive exposure to role models and careers, DreamWakers brings classroom lessons to life, inspiring the next generation of leaders to prepare for their own future.

LINKING LESSONS TO THE REAL WORLD
DreamWakers’ virtual sessions, called “flashchats,” last 45 minutes. Each flashchat is designed to highlight the real-world applicability of students’ coursework while inspiring them to plan for their future. Every flashchat adds tangible classroom value:

- Tying class to real-world issues
- Increasing subject matter interest
- Encouraging students to build their own personal vision
- Building strong critical and comprehensive thinking skills
- Exposing students to new cultures and professional role models beyond and within their immediate surroundings
- Enhancing public speaking skills and confidence

CLOSING THE OPPORTUNITY GAP
The opportunity gap is immense, and widening, when it comes to accessing meaningful interactions with career professionals. A staggering two-thirds of U.S. employers report having little to no interaction with classrooms. Even more striking, 65% of today’s students will be employed in jobs that do not yet exist. If young, economically disadvantaged students aren’t exposed to a wide range of diverse and exciting career possibilities, how can they prepare? Further, if they aren’t exposed to exceptional leaders shaping the industries of today, how can they be inspired to create the careers of tomorrow? DreamWakers aims to narrow these disparities across the U.S.
2019–2020 FLASHCHAT FAST FACTS

DreamWakers hosted 239 flashchats in the 2019-20 school year.

We reached 4,596 students across the U.S. through interactive sessions.

Average Educator Satisfaction Rating of 4.9 out of 5

69% of surveyed students felt more confident talking to a career professional after participating in a DreamWakers flashchat this school year.

80% of surveyed students had never met someone who works in the same profession of their DreamSpeaker prior to their flashchat.

90% of surveyed classrooms reported that they continued to discuss their flashchat experience in the days after it ended.
WHY WE DREAMWAKE

Why do each of our nearly 700 volunteers, 600 educators, and numerous supporters across the country invest in the work of DreamWakers? Each brings a personal commitment to our shared mission: To help young people awaken the greatness inside of them. To inspire youth to never give up on their dreams. Because representation matters.

Check out #WhyIDreamWake on our social media channels to see more of the passion that drives our community's work, serving as a reminder of DreamWakers' mission and our programming's impact on students across the U.S.
20 PIECES OF ADVICE FROM 2020

In each flashchat, DreamSpeakers share their stories, career journeys, and advice they have learned along the way. Thanks to our DreamSpeakers, students learn about resilience in the face of adversity and are encouraged to believe in themselves and chase their dreams. Carrying us into 2021-2022, here are 20 pieces of DreamSpeaker advice from the past year:

Ahiza Garcia-Hodges, Reporter at NBC News
It's really important to be open to things. There are so many ways to take a love of writing or a love of mathematics and combine that into something really interesting. **You can take two or three different passions and create a job that doesn't even exist now.**

Alexander Maki, Science Policy Fellow at the U.S. Department of Energy
When you don't do as well as you might hope, just get up and try again. To me, that's the most important thing about life. **Keep trying, keep working hard, keep your head up.**

Augustine Wiah, Core Experiences Program Manager at YouTube
**No matter what you do, keep chasing your dreams.** That means working hard, being consistent, and being respectful.

Caitlin Rush, Client Partner at Twitter
I think that **resiliency is one of the best kind of muscles** that you can hone.

Daniel Barker, Director for Research and Knowledge at Mastercard
**Care less about what people think, and do what you find interesting.** When we’re at school or work, there can be a lot of pressure to be someone we’re not, but at the end of the day you should feel comfortable being you.

Deesha Dyer, Founder & CEO of Hook & Fasten
**Understand how talented you are,** how wonderful you are, and stop comparing yourself to other people's talents. We all have our place in life, and together that makes a community and that makes things work.

Doug Brown, Professional Skateboarder
Find your hobbies - it could be music, karate, whatever - but make sure you embrace them. No matter what you want to do, you have a dream. Everybody has a dream. **Don't let anyone take away that dream, no matter what it is.**

Dream Jordan, Young Adult Author
I created this book to show that no matter who you come from or where you come from, **greatness is inside of you - every one of you.** The fact that you’re in class right now makes me really proud of you all.

Dyan deNapoli, Penguin Expert & Founder of The Penguin Lady
If there's something that scares you, and you think you can't do it, you've got to just try. **You will surprise yourself with what you're actually capable of achieving.**
Everdeen Mason, Editorial Director for Games, The New York Times
Make two buckets: your dream thing and the thing that you know you can do now, then try to connect those dots. That’s a really good outline for figuring out what you want, and it will take you really interesting places.

Hafsatu Kamara, Olympic Athlete & Marketing Strategist at BrandMe Co.
Give yourself time to learn something new and to make the changes that you want to see in your life. Focus is being able to zone into what you need to do in order to accomplish your dreams.

Jamie White, Health Science Strategy Lead at the National Institutes of Health
Go after your dreams, and go after what it is that you want. Do it for you. If it’s what you want to do and you’re passionate about it, the only person that’s going to sustain you, a lot of times, is going to be you.

Jake Stokes, Senior Policy Analyst at the United States Institute of Peace
You have to figure out how to do things that other people can’t do. I think that’s one of the ways to be successful: to learn a skill that is going to make you stand out from the crowd.

JJ West, Director of Marketing at Disney and ESPN Media Networks
On your journey of trying to reach wherever you’re trying to go, there’s a lot of detours, so you just can’t give up. You can’t stop.

Kelvin Beachum, Professional Football Player with the Arizona Cardinals
Take pride in everything that you do. It could be asking a question, showing up for a workout, doing a homework assignment, or collaborating with your classmates. It’s something that’s carried me through my whole career.

Nadia Hasan, Beaverton City Councillor
Don’t be afraid to make mistakes and apologize for them. Every mistake I’ve made, I’ve learned from. When you make a mistake, take a step back and reflect on it. Nobody talks about the shots Damian Lillard misses, only the ones he got in.

Precious Williams, Founder & CEO of Perfect Pitches by Precious, LLC
Kick butt. Fortune favors the bold. Be bold in whatever you want to do. Boldly proclaim what you’re going to do, then make moves.

Ruth Ward, Assurance Manager at PwC
Make a plan. It won’t always go the way you had envisioned it, but you make the adjustment and you keep working towards that goal.

Shilpa Kumar, Senior Product Marketing Manager at Intuit
Fail as much as you can. If everything came to you really easy, you’d think that just a certain way worked. But if you fail, you are forced to try new ways of doing the same thing.

Viviana Corella, Global Product Lead at YouTube for Small Businesses
When you make a mistake, either at work or at school, you need to see the big picture and think about all the times you have succeeded.
FLASCHCHAT EN ESPAÑOL

In February 2020, Mrs. Kellie Rosenberger’s 10th-grade Spanish literature classroom at Beaverton High School in Oregon connected with speaker Karen Villeda for DreamWakers’ first flashchat in Spanish! Ms. Rosenberger teaches Spanish literature and is always looking for innovative ways for her students to use their Spanish language skills.

Karen is a marine conservationist, working alongside fishers in Indonesia and empowering them to be the best stewards of their waters. After moving to the United States from Guatemala at a young age, she became the first person in her family to earn a college degree. Many of Mrs. Rosenberger’s students are first-generation immigrants themselves, and Karen showed the students that if they believe in themselves, they, too, can earn college degrees and pursue rewarding careers!

Students had the opportunity to ask their questions in Spanish, and Karen shared about her greatest inspiration and some of the best advice she has received throughout her career.

Since this first flashchat in a language other than English, Dreamwakers has partnered with other classes to show students how they can use language skills in their future career, encouraging students to embrace native and learned languages other than English as a valuable element of their culture and future professions.

DreamWakers looks forward to continuing to host flashchats in languages such as Spanish, French, and Arabic, and to partnering with educators to provide students the opportunity to build confidence speaking in all languages.

El mejor consejo que yo recibí fue creer en mí misma. Una profesora me dijo que no hay nadie en el mundo que va a creer en ti como tu misma. Si tu dudas de tu misma, le está dando a otra gente la oportunidad que dudan de ti.

The best advice I received was to believe in myself. A teacher told me that there is no one in the world who is going to believe in you as much as yourself. If you doubt yourself, you are giving other people the opportunity to doubt you.
DREAMWAKERS DAILY

When the COVID-19 pandemic first caused schools across the country to transition to virtual environments in March 2020, DreamWakers saw a unique opportunity to adapt our model to continue connecting classrooms to diverse career professionals. Within two weeks of schools closing their doors, the DreamTeam launched DreamWakers Daily: Career Conversations from Home, a daily flashchat series featuring stand-out DreamSpeakers answering pre-submitted student questions. This series of interview-style flashchats streamed live at 1 p.m. ET every day via DreamWakers’ Facebook page and were later uploaded to YouTube, enabling students, educators, and parents to access a wealth of career inspiration and advice from their own homes.

Across eight weeks of the streaming series, we reached 52,234 people on Facebook and heard from professional athletes, White House historians, engineers, CEOs, and everyone in between! Hearing from our community on timely topics of interest, we featured DreamSpeakers who focused on the importance of resilience and provided students with strategies and advice that they could use in the face of the global pandemic.

DreamWakers Daily flashchats are still available for educators to share with their students outside and inside the classroom. Check out the career conversations on our YouTube page and by visiting bit.ly/DWDailyonYouTube.

#FIELDTRIPFRIDAY

Virtual flashchats offer students the opportunity to not only connect with inspiring career role models but to also be transported into unique workplaces without geographical limitations.

DreamWakers launched a series of virtual field trips early in the school year, bringing students directly inside the recording studio, throughout the halls of the United States Institute of Peace, into laboratories, and even to an Olympic track - all without ever stepping foot outside the classroom! Through exposure to diverse work environments, students can more easily envision themselves in the workplace and are inspired by the unique environments that each career affords. Check out some of the places we visited (virtually!) this year!
LIGHTING UP THE SEASON WITH WHHA AND COOLIDGE HIGH SCHOOL

In December 2019, six students from Calvin Coolidge Senior High School in Washington, DC were invited to tour the seasonally decorated East Wing and learn about the rich history of the White House, a unique opportunity made possible by DreamWakers’ partnership with the White House Historical Association (WHHA). After their tour, the students, who all study in Coolidge’s Mass Media Academy, participated in a reflective conversation with WHHA President Stewart McLaurin for a feature episode of Young Voices Talk White House History, a podcast that shares insights and history about “The People’s House.” Students shared their favorite parts of the visit and asked Mr. McLaurin questions about his job and the White House, while also experiencing the behind-the-scenes development of a popular podcast.

NAVIGATING LIFE TRANSITIONS WITH DC PREP STUDENTS

DreamWakers partnered with educators at DC Prep to host a virtual career fair for DC Prep’s 8th-grade students, supporting them as they begin their transition to high school. Students connected with healthcare practitioners Tomas Diaz and Jamillah Hoy-Rosas, software engineer Carlos Quevedo, interior designer and entrepreneur Eneia White, nonprofit executive Gregory Lorjuste, and government ethics lawyer Donald K. Sherman. Over the course of this series of flashchats, students gained valuable insights from diverse career professionals about navigating life transitions, setting yourself up for success, and making the most of high school.

SHOOTING HOOPS & LEARNING, TOO!

In early March 2020, DreamWakers student athletes from DC’s McKinley Technology High School attended a mentoring panel with the Washington Wizards and Monumental Sports & Entertainment, the parent company of six professional sports teams in the DC area. At Capitol One Arena, students heard from Pops Mensah-Bonsu, then—general manager of the Capital City Go-Go, and Washington Mystics star Ariel Atkins. One student—athlete connected with Ariel about her experiences being a woman in basketball, and Ariel described how there are women excelling in every field imaginable, serving as role models for young women. Panelists also discussed the importance of mentorship, keeping your grades up, and asking for help. After the panel discussion, students watched the Wizards face off against the New York Knicks.
DreamWakers works with outstanding private sector leaders to bring their passion and purpose into classrooms across the country through our corporate partnership program. We offer flexible opportunities for engaging your team and welcome discussion on how we can collaborate to meet your company’s own objectives. By joining forces with DreamWakers, corporate partners:

- **Support employee engagement.** Boost moral and retain talent by fostering a sense of giving back and encouraging personal and professional growth.
- **Inspire our next generation of young talent** to pursue their passions in your industry, supporting a diverse workforce pipeline.
- **Bring diverse perspectives into the workplace.** Tap into prospective users, markets, and trends from youth across the U.S.
- **Help diminish the opportunity gap.** Expose an array of future leaders to professions they may not otherwise encounter.
- **Shine a light on the talent and public service** of your company to digital audiences around the world.

To learn more about Corporate Partnerships, contact Info@dreamwakers.org

**Featured Partner: Twitter**

On May 8, 2020, DreamWakers partnered with Twitter for their first-ever remote #TwitterForGood Day. As part of Twitter’s commitment to improving communities around the world, this biannual event encourages employees to give back through volunteerism, platform activation, and corporate giving. An astounding 75 Tweeps joined forces with us to inspire students across the U.S. Ms. Maggie Wohlmann of Livingston High School shared, “My students communicated how their understanding of Twitter has changed; they now understand it to be a source of news and information. They appreciated the candid advice about college, life, job opportunities and to find what makes you happy. Our high school students right now are feeling ‘stuck.’ Having a guest speaker alleviated that feeling and they reported yesterday looking forward to future opportunities. So for that, thank you.”
FLASHCHAT HIGHLIGHTS

The DreamTeam is humbled to have a large and ever-growing community of volunteer speakers who generously share their time to answer students’ questions about their professions, academic journeys, and advice for young people interested in pursuing similar opportunities. Our speakers come from nearly 400 organizations and companies, including the U.S. Department of State, CNN, Google, Nike, Facebook, the Metropolitan Museum of Art, and so many more! Check out some of our favorite flashchats from this past school year:

A PERFECT MATCH

The students at JFK School of Architecture and Construction Trades participated in a flashchat with Wren Weichman, a content creator for Corridor Digital, YouTube channel with more than 7.5 million subscribers. At the time of the flashchat, the students were taking a class on drones and were excited to learn that Wren spends much of his time building and flying drones. It was a perfect match! Wren encouraged the students to push themselves beyond their comfort zone, stressing how failure is important — both in life and when testing drones! — and a necessary step in success.

THIS FLASHCHAT WAS A TOUCHDOWN!

Eighth-graders at Grovetown Middle School in Georgia spoke with Kelvin Beachum, an offensive tackle for the NFL’s Arizona Cardinals. The students came prepared with a wealth of questions for Kelvin, even dressing up in their favorite sports teams’ gear. Kelvin spoke with students about what it’s like to be an professional athlete and how he mentally prepares himself for games. When asked about what he learned in high school that still helps him today, Kelvin shared that he learned how not to get set back by a challenging situation and encouraged students to “keep fighting and keep grinding.”

NEVER GIVE UP ON YOURSELF

The students of Maryville High School were excited to meet Deesha Dyer, former Social Secretary for the Obama Administration and Founder and CEO of social impact firm Hook & Fasten. In her role as Social Secretary, Deesha coordinated the monumental 2015 visit of Pope Francis and State Dinners with heads of states from China, Canada, and Italy, and booked legendary performances by artists such as Beyoncé and Bruce Springsteen. Deesha spoke with the students about her own struggles with feelings of self-doubt over her career and encouraged them to learn from her mistakes by always believing in themselves.
Though most schools close their doors for the summer months, DreamWakers’ inspiring flashchat programming continues all year long! In the Summer of 2020 in particular, with most of the country still shut down in response to the COVID-19 pandemic, students were in need of meaningful opportunities for virtual engagement. DreamWakers partnered with summer programs across the United States to facilitate inspiring (socially distant!) career conversations.

**CHICAGO HOUSING AUTHORITY**

Together with the Chicago Housing Authority (CHA), DreamWakers connected students with diverse career role models across more than 20 flashchats. By the end of the summer, 97% of CHA students reported feeling more confident asking a professional questions as a result of their virtual conversations. DreamWakers connected youth in CHA’s Smart Art and Community Engagement program with professionals in the arts, media, and community activism, while students of the Chicago Police Department Neighborhood Youth Corps engaged with DreamSpeakers from nine different industries, including engineering, government, education, and security.

**YOUR COMMUNITY CENTER**

DreamWakers partnered with Youth Organization United to Rise (YOUR) Community Center’s Petals of Primrose program, a Washington, DC-based leadership program dedicated to helping young women make better and informed decisions through exposure, awareness, and leadership opportunities. In a series of flashchats, DreamWakers connected the young leaders with inspirational women mentors to discuss navigating personal finance.

**NEW BEDFORD WHALING MUSEUM**

DreamSpeakers from the National Oceanic and Atmospheric Administration (NOAA) shared their knowledge of the ocean in a flashchat with young adults from the New Bedford Whaling Museum’s High School Apprenticeship Program. Over the course of the summer, the students worked on the “Common Ground: A Community Mosaic” project, through which they documented life in their town. For guidance and inspiration, the New Bedford apprentices also spoke with DreamSpeaker Lina Cuartas, a writer and illustrator, about her experience as a storyteller.
OUR STUDENTS SAY IT BEST

At the end of each flashchat, students have the opportunity to share their key takeaways from the conversation. Check out what our students are saying about their experiences with DreamWakers!

“I learned to always follow your dreams and never give up.”
Lincoln Middle School student
Rio Rancho, New Mexico

“Thank you, DreamWakers, for the motivation and teaching me that every good job is what you make it out to be.”
Chicago Housing Authority student
Chicago, Illinois

“It’s awesome to talk to someone who truly loves their job.”
Maryville High School student
Maryville, Tennessee

“My flashchat inspired me and taught me that even if you start at the bottom, you can work your way up and be at one of the biggest companies in the world.”
Chicago Housing Authority student
Chicago, Illinois

“I learned that there is a lot more to the tech industry than what meets the eye and that there can be powerful women in an industry dominated by men.”
Beaverton High School student
Beaverton, Oregon
**Erin Wedereit Kwon** @erinwkwon  •  Oct 4, 2019

Ending a Friday with kids being totally into talking to @HafsakKamara with @dream_wakers! They feel so important and special and asked some awesome questions. It’s not every day that you talk to an Olympian! Thank you for your time!

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**Stephen F. Knoth** @pootius97

Another terrific @dream_wakers session. Today I spent 45 minutes with a remarkable group of students from Ohio discussing American history, the Presidency, and the art of writing. These sessions always restore my faith in the future of this country...

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**Dr. Penny Ferguson** @pfergus

My students had the unique opportunity to interview Deesha Dyer, former Obama Administration Social Secretary, through the DreamWakers program. They were enthralled by what she accomplished by the age of 30, how unassuming she is, and what important advice she gave them.

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**Ms. Breanna Holtz** @HistorywiHoltz  •  Nov 18, 2019

We had such an amazing flashchat with @dream_wakers and @MindyMcGinnis today! My students are already asking when we can have another one. Students left the classroom feeling inspired to write, pursue their dreams, and excited to read books by @MindyMcGinnis #edchat #dreamwalkers

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**Michelle Grushko** @migrush

Had such an incredible time chatting with @CDHSSPARTANS and Mrs. Gunnell-Beck this morning through @dream_wakers! My favorite part: connecting with students interested in political science and encouraging them to @runforsomething! ❤️

#virtuallearning

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**Kinsey Greenfield** @KinseyZG  •  3/17/20

Replies to @KinseyZG

I feel so wildly lucky to have spent lunch with these amazing kiddos- Thank you @dream_wakers for doing the work you do & for letting me celebrate #WomensHistoryMonth in such a bright way ❤️ #EveryWoman 🙌

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**DreamWakers**

@dreamwalkers_  •  www.linkedin.com/company/dreamwalkers/
OUR 2020 Awardees

On September 30, 2020, DreamWakers hosted our first-ever virtual celebration, marking the culmination of our Fall See It. Dream It. Be It. action campaign. The event also served as an opportunity to honor our 2020 DreamWakers award winners.

This year’s four inspiring awardees continue to make an immeasurable impact on the lives of students and in learning communities across the United States. They are educators, professionals, and dreamers who are committed to helping students see what they can be.

JENNIFER BAREFOOT
EDUCATOR OF THE YEAR
Media Specialist, Crovetown Middle School
“What better time than right now to teach students how to overcome barriers during times of adversity, in order to realize what it means to DREAM BIG?”

HAFSATU KAMARA
VOLUNTEER OF THE YEAR
Marketing Strategist at BrandMe Co. and Olympic Athlete
“Representation matters. I’m so grateful to be able to influence the next generation and push their dreams forward.”

SELINA COTTON
CLASSROOM OF THE YEAR
East High School 11th- and 12th-Grade English Students
“I DreamWoke because it is so important for my students to understand that they are able to flourish, grow, and be whatever they believe they can be.”

JULIO CHAVEZ
SPAKER OF THE YEAR
Software Engineer, YouTube
“I remember getting on my first flashchat and thinking, ‘So many of these students on the other side of this video feed look like me.’”

COMING TO YOU LIVE FROM DC!

Our Fall 2020 See It. Dream It. Be It. action campaign, a three-week effort led by DreamWakers Ambassadors, rallied our community to raise awareness and cultivate support to further DreamWakers’ mission. Marking the culmination of the campaign, our virtual celebration was an hour of inspiration and community building. The format allowed us to engage with members of our community from every corner of the U.S. and reconnect educators with some of their favorite DreamSpeakers. In addition to hearing compelling stories directly from the educators, students, speakers, and supporters that make our community unique, we hosted a live raffle and exchanged some of our favorite DreamWakers experiences and flashchat memories in the chat.
A COMMUNITY OF SUPPORT

From September 9 to 30, 2020, the DreamWakers community united for our peer-led #seetdreamitbeit campaign, aiming toward a shared goal of taking action and raising funds to help students see what they can be. The three-week campaign, anchored by DreamWakers’ largest-ever crowdfunding campaign, was driven by grassroots support for our collective work.

Together, we raised

$35,349

exceeding our crowdfunding goal by 41%.

200

individual donors contributed to our campaign, a 300% increase over 2019.

80%

of donors gave to DreamWakers for the first time in 2020.

ANNUAL REVENUE GROWTH AND STEWARDSHIP

Between 2017 and 2019, DreamWakers revenue increased from $155,867 to $353,725.

Nearly three-quarters of every dollar raised by DreamWakers went directly to our student-focused flashchat programming in 2019.
Each year, we honor a group of DreamEducators who go above and beyond for their students, helping ignite passions and dreams for the future. We are proud to celebrate our 2019–20 Educator Fellows.

**ONE YEAR AT DREAMWAKERS WITH CELETE KATO**

As she marks her first full year with DreamWakers, Program Associate Celete Kato took a moment to reflect on the past 12 months. Celete supports all of our DreamEducator relationships and manages DreamWakers’ communications.

Why do you DreamWake? “From the moment I came across DreamWakers, I was drawn to the vision. As a young Black woman who grew up on a dairy farm in rural Michigan, the career options modeled in my immediate vicinity were only a fraction of what I now know exist.”

What have you learned over the last year? “My time at DreamWakers has taught me that the world we live in has some pretty fantastic people (especially educators!) in it, and I am grateful that I get to work alongside so many of them.”
TEAMWORK MAKES THE DREAM WORK

BOARD OF DIRECTORS

Monica Gray Logothetis
Co-Founder & Chairwoman
DreamWakers

Annie Medaglia
Co-Founder, DreamWakers
Consultant, Bain & Co

Abbie Klinghoffer
Director of Investor Relations
Charter School Growth Fund

Ahiza Garcia-Hodges
Reporter
NBC News

Gaurav Ahuja
Tech Investor
Thrive Capital

Gregory Lorjuste
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ACRONYM

Juliette Dallas-Feeny
Head of Brand Partnerships
Love Stories TV

#DREAMTEAM

Jillian Scott
Executive Director

Celeste Kato
Program Associate

Erinn Fecteau
Program Associate

ADVISORY COUNCIL

Alison Dooley
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Ester Barbuto
Senior Program Manager
Microsoft

Hafsatu Kamara
Marketing Strategist
BrandMe Co. and Olympic Athlete

Jamene "JJ" West
Director of Marketing
Disney & ESPN Media Networks

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STUDENTS SEE WHAT THEY CAN BE

HELPING STUDENTS SEE WHAT THEY CAN BE